

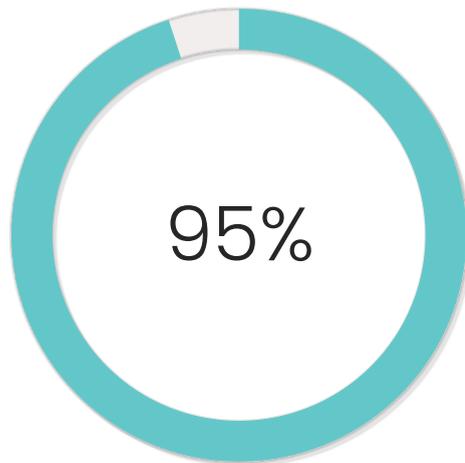
Case Study: Healthcare Fintech – 95% Cost Reduction

The Challenge

A fast-growing healthcare fintech startup preparing for acquisition needed to improve profitability by reducing high business intelligence (BI) costs, which exceeded **\$90,000 annually**. The existing data infrastructure required a new BI solution that could seamlessly connect to AWS-hosted data and integrate with Microsoft authentication.

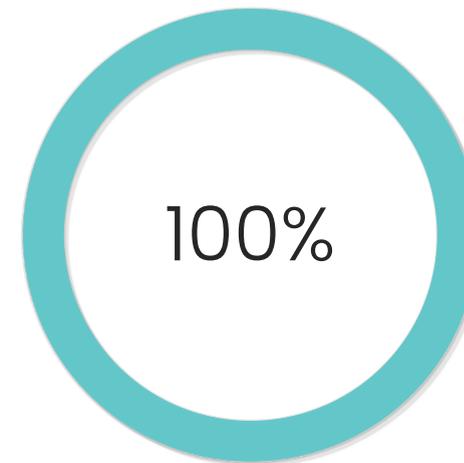
Solution (in partnership with Fusion75)

- **Data Preservation:** Archived all historical data for continuity
- **Platform Evaluation:** Comprehensive assessment of BI tools
- **Power BI Implementation:** Selected Microsoft Power BI for capabilities, native integration, and significantly lower cost
- **Dashboard Migration:** Expertly rebuilt all existing critical dashboards
- **Automation Development:** Implemented automated data refresh processes



Cost Reduction

Annual BI costs slashed from \$90K+ to minimal operational expense



Operational Efficiency

Eliminated manual reporting tasks through automated data refreshes

Financial Strength: Streamlined BI enhanced financial transparency, making the client **more attractive to acquirers** and directly contributing to successful acquisition readiness.