GA4 Health Check Lite

This quick, low-cost engagement addresses the common pain points of Google Analytics 4 migration and setup, providing immediate value and building trust through accurate data.

Access & Audit

We access your GA4 property and website's tag manager to audit for common issues like incorrect event tracking, missing conversions, or duplicate tags.

Audit Report

Receive a concise, 5-7 page report outlining key findings and actionable recommendations, presented in plain language for easy understanding.
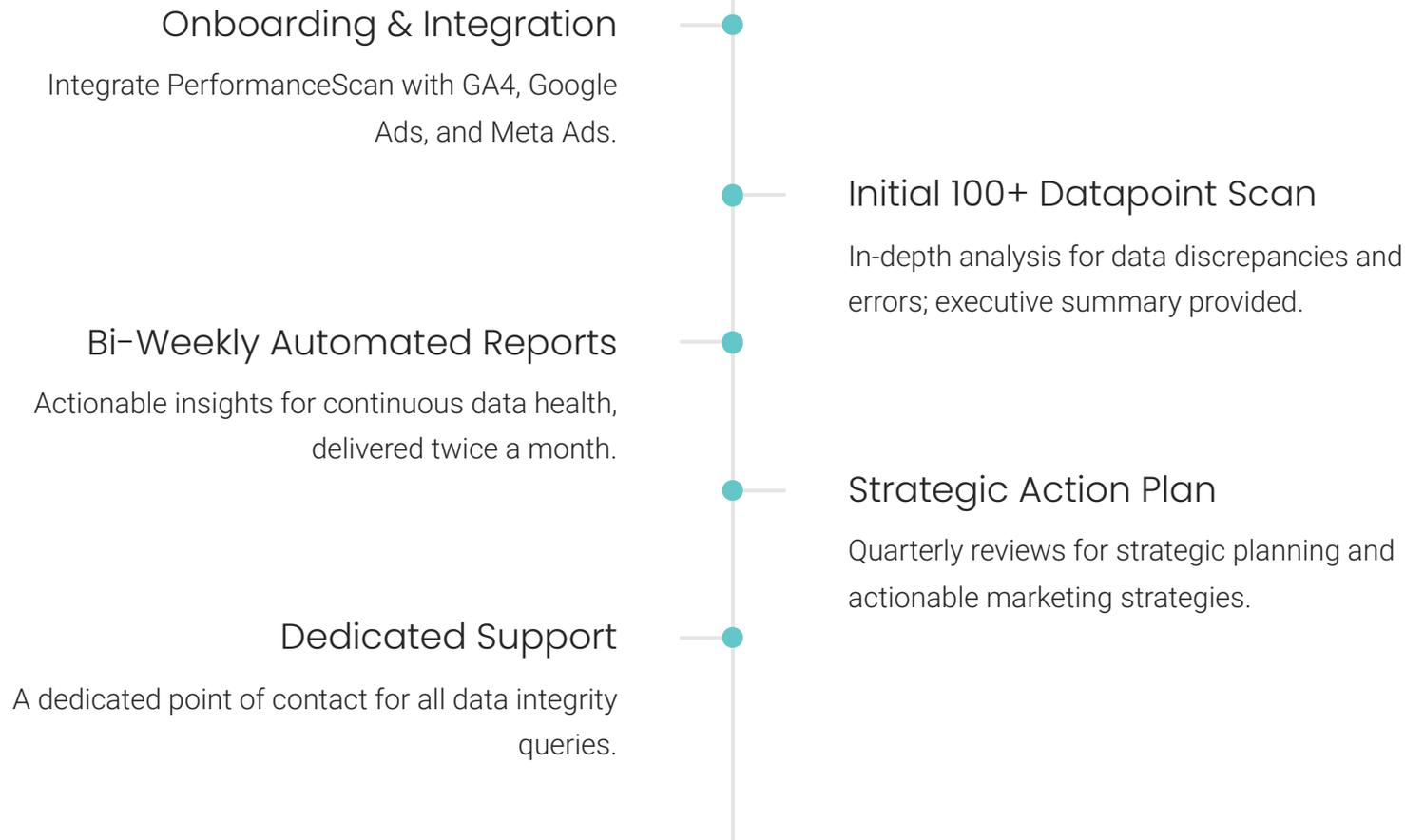
Review Call

A dedicated 30-minute call to walk you through the audit report and answer any questions, ensuring clarity and next steps.

Typical Timeline: 3-5 business days.

Ideal For: Any business using GA4 that seeks assurance their data is accurate and reliable. This is an excellent entry-level service to quickly establish data integrity.

GA4 Health Check - Advanced

This advanced service ensures your GA4 data is a trusted, automated source of truth, empowering your team to make smarter decisions and optimize marketing performance.

Onboarding & Integration

Integrate PerformanceScan with GA4, Google Ads, and Meta Ads.

Initial 100+ Datapoint Scan

In-depth analysis for data discrepancies and errors; executive summary provided.

Bi-Weekly Automated Reports

Actionable insights for continuous data health, delivered twice a month.

Strategic Action Plan

Quarterly reviews for strategic planning and actionable marketing strategies.

Dedicated Support

A dedicated point of contact for all data integrity queries.

Timeline: 1-3 weeks + optional monthly maintenance

Ideal For: Mid-sized to enterprise companies with complex GA4 setups seeking reliable, actionable data.