

# Strategic Marketing Accelerator

A "done with you" model empowering clients to build a foundational marketing strategy, scaling knowledge, and engaging multiple stakeholders across their organization.



## Pre-Workshop Discovery

A 60-minute call to define challenges, goals, and team dynamics, ensuring tailored workshop content.



## Interactive Workshop

Half-day session (in-person/virtual) covering audience personas, competitive analysis, core messaging, and high-level channel strategy.



## Post-Workshop Deliverables

Digital summary of outcomes, a finalized strategy document, and a prioritized action plan for immediate implementation.



## Strategic Acceleration

Typical 1-2 week timeline from discovery to delivery. Ideal for startups and small businesses with execution teams.

 **Ideal For:** Startups and small businesses that need strategic direction but have an internal team to execute the plan.